



## Invitation to Members and Friends

### Invitation to Lecture and Fashion Show by the Swiss-Japanese Designer Kazu Huggler

**Wednesday, 24<sup>th</sup> of March, 2010**

Kulturhaus Helferei, Kirchgasse 13, 8001 Zürich

Co-sponsored event of the Swiss-Japanese Chamber of Commerce and  
the Swiss-Japanese Society

**18:00 Door opening**


**18:30 Beginning of the Lecture and Fashion Show by Designer Kazu Huggler**

**19:30 Cocktail**

**Kazu Huggler**, born in Tokyo to a Japanese mother and a Swiss father, she was raised in both, Japan and Switzerland. After completing the International Baccalaureate in Zurich, she enrolled in Tokyo's Keio University and graduated with a degree in Japanese History of Art and Aesthetics. Back in Zürich, she worked in the marketing and sales department of Fabric Frontline Zurich. After, she enrolled in the Swiss University of Art and Design (Hochschule für Gestaltung) and two years later, she departed for London's Central Saint Martins College of Art and Design and received a degree of BA with highest mark. In London, Kazu was apprenticed to Vivienne Westwood.

Her label is heavily influenced by Japanese themes – kimono patterns, ancient printmaking, Japanese aesthetics – and traditional philosophies of dressing. While most of Kazu Huggler's inspiration comes from her Japanese background, her designs are geared to the global marketplace. Focused on high quality material and manufacturing, her couture, her ready-to-wear clothes and accessories are printed and made in Switzerland.

Kazu Huggler pulls inspiration for her textile designs not only from ancient kimono patterns but also from Japanese flora and fauna. Her textile prints are known for their familiar flowers, birds and other animals. In the meantime, her textiles evoke stylized or exotic images – depicting her strong background in aesthetics, art and design.

 **SJCC Swiss–Japanese Chamber of Commerce**

スイス-日本商工会議所



**Schweizerisch - Japanische Gesellschaft**  
Swiss-Japanese Society **スイス-日本協会**

During a fashion show of her creations, Kazu Huggler will explain step-by-step how she is developing her ideas into the final garment and succeeding in the women's fashion business in Switzerland.

**Free of charge for members, admission of CHF 20 for non-members**

**Please register as soon as possible as seating is limited and by 19 March 2010 at the latest, by returning the following registration page, either by fax or by e-mail.**



## REGISTRATION

**24<sup>th</sup> of March 2010, 18:00**

Kulturhaus Helferei, Kirchgasse 13, 8001 Zürich

**Lecture and Fashion Show by Kazu Huggler:**

***"A symbiosis of Japanese design and Swiss quality from inspiration to final garment – how one Swiss-Japanese designer works on her label"***

Mr. / Mrs. \_\_\_\_\_

Family Name \_\_\_\_\_

Name \_\_\_\_\_

Company \_\_\_\_\_

Accompanied by \_\_\_\_\_

/Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail address \_\_\_\_\_

Date and Signature \_\_\_\_\_

Fax: +41 (0)44 381 09 54

E-Mail: [info@sjcc.ch](mailto:info@sjcc.ch)