

PRESS RELEASE

Kazu Huggler dresses the Palace in Colours Mont Cervin Palace & Le Petite Cervin, Zermatt



When the guests of the luxury five-star hotel, Mont Cervin Palace (MCP) checked in on November 24, 2007, they were greeted by receptionists clad in colours—framboise-pink and orange-red foulards. But beneath the vivid colours are new uniforms that complete the entire ensemble. The ever-discreet label of Kazu Huggler, Zurich's own custom-couture designer, is the name on the "Palace's" new uniforms.

Mont Cervin Palace boasts two impressive hospitality memberships; it is a member of The Leading Hotels of the World (LHW), and, since 1851, a member of the Swiss Deluxe Hotels. The hotel is located in the heart of Zermatt with an attractive southern façade and a roof with numerous turrets. Understanding this and the hotel's significant history,

Kazu focused on the essential needs of the uniforms—timeless style, quality fabrics and exquisite accessories. For the uniforms, she pulled inspiration from many surrounding elements of the historic hotel, and, for the bright coloured accessories, Kazu's inspiration was even closer to home—the Swiss National Flag, red on white background.

To complement the ever-traditional MCP brand, Kazu offers classic silhouettes and perfect fit. With a complicated fabric composition of virgin wool, polyester and elastan, Kazu ensures full functionality—washable, stain-resistant (nano-technology), bi-stretch, low crease, high-abrasion resistance and low-pilling—for her traditional anthracite (dark-gray) business suits that are topped with her exquisite touch—custom ice-gold mat-finished buttons that sport the new "MCP" logo—each sown by hand.

While the hotel's clientele is bound to notice the new uniform look, Seiler Hotels (the holding company of the Group), is gearing up for a repeat performance, tomorrow, December 15, 2007—at the grand opening of Le Petite Cervin, a brand-new adjacent property. Both properties feature "exclusive" signature silk foulards and pinstriped uniforms by Kazu Huggler.

Best known for her use of Japanese themes and kimono pattern designs, Kazu is a graduate of London's Central Saint Martins College of Art and Design and a graduate of Tokyo's renowned Keio University where she graduated with a dual designation degree in Japanese History of Art and Aesthetics. Kazu's Sterling Silver Line is sold at Gallery Naruyama in Tokyo and her Couture Line is available for showing by appointment at her showroom in Zurich. Also in Zurich, Kazu's Silk Collection is available at Fabric Frontline at Lichthof Bahnhofstrasse 25, while her Ready-To-Wear Line sells in Globus, Heimatwerk and other fine boutiques in Switzerland. Her custom print scarves are sold at Japan Society Shop in New York City.

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