

PRESS RELEASE

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Opulence, Elegance, Design

Kazu Huggler's Egg Bag debuts in Design Dallas on December 4, 2007



Poised to be seen by the best of Dallas, Kazu Huggler's Egg Bag debuts at Heritage Auction Galleries new Arts Annex on December 4, 2007. Evoking pure opulence, exquisite elegance and extraordinary design, the Egg Bag is destined to be a conversation piece—art and design aficionados will have their say in stylish Uptown Design Dallas.

The Egg Bag is "pure"...everything—pure silver, pure art, pure design and pure fashion. Kazu Huggler has blended her experience as a custom couture designer with creativity, form and inspiration. She draws her influences from ancient Japanese tradition and brings a surrealistic combination of fantasy and functionality—serving as both an objet d'art and a high-end evening bag; the Egg Bag comes with a starting price of \$10,000—and only one of the six in this exclusive edition remains today.

Hand-hedged in pure 925 sterling silver, the Egg Bag is worth its weight in silver; the small FR symbol on the bottom of the bag is the Kazu Huggler Sterling Silver Stamp that is registered in Switzerland and authenticates the bag as 100 percent sterling silver—inside and outside. Equally impressive is the lining of the bag—delicate yet sturdy lilac antique suede, hand-selected by Kazu herself.

As with each piece of Kazu Huggler's work, the Egg Bag has its own story to tell. Beginning with its body, the "hairs" on the bag is inspired by the Matagi vest which was worn by a group of Japanese hunters—the Matagi (during the Jomon Period: 13,000-10,000 BC). To kill or even to eat a quadruped (four-legged animal) during this period was totally forbidden but the Matagis' physical need to stay warm overwhelmed their duty to observe a taboo. Then, by mixing two beloved Japanese symbols with some of the fascinating works of Hieronymus Bosch, Kazu defines the bag's clasp as "ears"—reminiscent of the bamboo, and, the bag's base or stand as "feet"—inspired from the turtle. A total cornucopia of imagination, aesthetics and design, the Egg Bag is anything you wish it to be.

Best known for her use of Japanese themes and kimono pattern designs, the past five years saw Kazu building her custom couture label while simultaneously expanding into ready-to-wear, high-end sterling silver bags and other accessories. She is a graduate of London's Central Saint Martins College of Art and Design and a graduate of Tokyo's renowned Keio University where she graduated with a dual designation degree in Japanese History of Art and Aesthetics. Kazu's Sterling Silver Line is sold at Gallery Naruyama in Tokyo and her Couture Line is available for showing by appointment at her showroom in Zurich. Also in Zurich, Kazu's Silk Collection is available at Fabric Frontline at Lichthof Bahnhofstrasse 25, while her Ready-To-Wear Line sells in Globus, Heimatwerk and other fine boutiques in Switzerland. Her custom print scarves are sold at Japan Society Shop in New York City.

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